Strategies

(A) Increase board engagement and participation.
(B) Engage board members in fund raising and resource development.
(C) Launch strategic recruitment effort to engage new board members and populate sub-committees.

(A) Grow the operating reserve fund to sustain operating costs for a three months.
(B) Create a sustainability plan for the Weatherization Program to offset the improvement costs for older homes that exceed maximum allowable costs per state funding.
(C) Create six month program budget analysis protocols to increase fiscal oversight and monitoring.

(A) Identify new revenue streams and set fundraising targets.
(B) Establish a fund development plan that includes strategies and supplemental action plan to meet new fund raising targets.
(C) Create staffing plan to support new fundraising activity.

(A) Ensure Weatherization Program is fully staffed with certified personnel. Identify new revenue streams and set fundraising targets.
(B) Develop and implement cross-training program.
(C) Develop new Employee Handbook includes updating existing policy and setting new polices as determined by Executive Director and Board of Directors.
(D) Invest in staff capacity building efforts to improve leadership skills, gain efficiencies and increase productivity.

(A) Launch print and digital ad campaign in surrounding counties to improve visibility and awareness.
(B) Design and launch grassroots campaign to build community awareness of CAGI (yard signs, educate neighborhood organizations, have a presence at neighborhood activities, etc.).
(C) Develop an ambassador program to recruit, train, and equip residents to represent CAGI in their local communities.
(D) Intentionally seek opportunities to connect, inform and partner with other community organizations.
(E) Rebrand CAGI programs and services.
COMMUNITY GOALS

**Strategies**

(A) Maintain current affordable housing properties and units.

(B) Explore feasibility of engaging in transitional housing projects.

(A) Reduce violence in targeted unsafeneighborhoods experiencing a high rate of crime.

(B) Provide critical support services to the elderly and their caregivers to promote independent living.

(C) Invest in building the capacity of grassroots leaders. Mobilize these individuals to be a catalyst for positive change in their local communities.

FAMILY GOALS

**Strategies**

(A) Perform workforce gap assessment for counties located within CAGI service footprint.

(B) Analyze results of workforce gap assessment to ascertain most appropriate avenues for CAGI engagement and response.

(C) Serve as bridge between CAGI customers and partner employers.

(A) Provide immediate short-term rental assistance to prevent evictions.

(B) Engage short-term rental assistance recipients in longer-term financial stability education programs.

(C) Put families on path to home ownership.

(A) Create an internal tracking system encompassing all of CAGI programs to link participants to all available resources and track participation across all programs.

(B) Establish participant criteria and develop a screening tool.

(C) Develop new three year upward mobility service delivery model to successfully transition participants to financial stability through a step by step approach.

(D) Ensure internal programs and staff are fully engaged and leveraging resources for the benefit of participants.

(E) Establish partnerships with local non-profits, faith based organizations, and service providers engaged in anti-poverty measures and programming.

(A) Develop bundled services model centered around success of the Mobile Pantry program.

(B) Provide programs and services that are responsive to community needs.